



2021  
MIDWEST

DEFENSE INNOVATION

SUMMIT

## Event Abstract

---

Scheduled for October 25 and 26, 2021, the second annual Midwest Defense Innovation Summit will provide a venue that will convene and connect Midwest partners and leaders within the Defense community to share best practices, cultivate new relationships, and provide a framework to position the Midwest as a key player in the U.S. Defense economy. It will bring together thought leaders, individuals and organizations who are developing cutting edge innovations with policy makers and defense leaders who are helping steer the nation's defense strategy for a day of thought-provoking and impactful discussion.

While rich in tradition as innovators, the Midwest's defense and technology sectors in particular have shown exponential growth. The summit will showcase our capabilities, build on our history, and will lay the foundation to become a launching pad for a new era of development.

The inaugural event in 2020 included such prominent speakers as Dr. Victoria Coleman, Director of the U.S. Defense Advanced Research Projects Agency (DARPA); Dr. Mark Lewis, Acting Deputy Under Secretary of Defense for Research and Engineering and Director of Defense Research and Engineering for Modernization; Brig. Gen. Heather Pringle, Commander of the Air Force Research Laboratory; Michael Brown, Director of the Defense Innovation Unit; Governor Eric J. Holcomb, State of Indiana, and more!

The Summit's organizing committee includes a consortium of organizations, including the Indiana Innovation Institute (IN3), Naval Surface Warfare Center, Crane Division, National Security Technology Accelerator (NSTXL), Radius Indiana, Dayton Development Coalition, and the National Security Innovation Network.

The second annual event will build upon this success and bring together more world-renowned visionaries and entrepreneurs in defense innovation who will join the summit in a unique hybrid format where some summit attendees and presenters will participate in person in Carmel, Indiana – and some virtually from across the globe. Please stay tuned for existing speaker announcements in the coming months or visit us on our website [www.midwestdefenseinnovation.com](http://www.midwestdefenseinnovation.com).

The Midwest Defense Innovation Summit will count on support from companies and organizations who share our vision and efforts to showcase the Midwest's crucial role in defense development.

## Presenting Sponsorship

---

### **Investment Level: \$50,000**

- Top billing for logo and branding on all conference materials and online platform as a foundational partner for the entire summit.
- Top-level advertising opportunities during online summit sessions.
- Custom benefits plan based on needs of company or organization.
- Post-event advertising opportunities, including access to attendee list.
- Exhibit hall booth adjacent to Summit conference room entrance as well as virtual exhibit booth.
- In-Person Conference registrations (15)

## Gold Sponsorship

---

### **Investment Level: \$25,000**

- Presenting sponsorship of main summit meal or keynote session with opportunity to introduce speakers or moderate panels, using online platform.
- Opportunity to feature branded video content before and after online summit sessions.
- High-level branding opportunities with summit speakers and participants.
- Logo featured on all conference materials and website with prime billing.
- Post-event branding opportunities, including access to attendee list.
- Exhibit hall booth in prime location to attract attendees as well as virtual exhibit booth.
- Conference registrations (10)

## **Silver Sponsorship**

---

### ***Investment Level: \$10,000***

- Unique branding and advertising opportunities on summit website and online platform.
- Logo featured on all conference materials and website.
- Exhibit hall booth in main attendee walkway.
- Conference registrations (5)

## **Bronze Sponsorship**

---

### ***Investment Level: \$7,500***

- Unique branding and advertising opportunities on summit website and online platform.
- Logo featured on all conference materials and website.
- Exhibit hall table in attendee walkway.
- Conference registrations (3)

*Sponsorship opportunities are limited and subject to change. For more information or to confirm your sponsorship opportunity, please contact Tim Phelps at 313-212-3558 or via email at [tim@afhathaway.com](mailto:tim@afhathaway.com). Visit us online at [www.midwestdefenseinnovation.com](http://www.midwestdefenseinnovation.com).*